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# ATTORNEY ET AL, LLC.

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## FIRST DEDICATED LEGAL SOCIAL MEDIA SITE

ATTORNEY ET AL has created the first complete and dedicated social media site for the legal profession.

What is now being done piecemeal separately among various media sites would be done completely here for free. We give the free blog and web page service of *Facebook*, the free article posting service for which *JD Supra.com* charges, free cle courses for attorneys which no one provides, free legal discussion boards which no one offers, free legal research resources of *Rominger.com* and free news articles like *Huntington Post* and free classified advertising like *Craigslist*. The success of our dedicated legal social media is obvious by the sheer number of free social media services offer as opposed the other general social media sites, *Facebook*, *Twitter* and *LinkedIn*. Our success is predicated on both being the first legal social media site for attorneys and also on offering every type of service free which an attorney would seek to make his practice both more effective and profitable. Below is a comparison what is offered now on *Facebook*, *Twitter* and *LinkedIn* and what we are providing free.

**Table of Comparable Free Services**

	<b>FREE CLE</b>	<b>FREE BLOGS</b>	<b>FREE ARTICLE POSTING IN EXPERT CATGORIES</b>	<b>FREE CLASSIFIED ADS OR JOB POSTING</b>	<b>FREE LEGAL RESEARCH AIDS</b>	<b>FREE DISCUSSION BOARDS</b>
<b>ATTORNEY ET AL</b>	YES	YES	YES	YES TO BOTH	YES	YES
<b>FACEBOOK</b>		YES				
<b>TWITTER</b>		YES				
<b>LINKEDIN</b>		YES		YES TO JOB POSTING		

Of course we offer

1. Free CLE that but that is only of interest to an attorney when he needs to complete the cle requirement which might only once a year so other services must be offered to keep the attorneys interest the rest of the time, To do that, we have become the first legal social media social department store in essence the Walmart of legal social media offering services that the attorney might be able to get piecemeal elsewhere but all of it here and free.

2. **Free Blogs**, of course that is available on *Facebook*, *Twitter* and *LinkedIn*. An attorney can advertise himself to prospective clients and espouse his beliefs any way he wishes. It is his site

3. **Free Expert Article Postings**. Much like *Huffington Post* attorneys can post article to in categories to showcase their expertise in an easily searchable database for potential clients. The only web site that is known to do this now for the attorneys is JD Supra which while is an extremely excellent site it is also extremely expensive because it gets results. All of the major firms are there. We will do the same for except for free. A client wishing to hire an expert in the field locally can look up the articles or work product posted by an attorney and from them decides whether to contact. Except for JD Supra potential clients do not have this service available on the Net. This will generate clients for the attorney and traffic for us.

4. **Free Legal Classified Ads**. There are many sites for postings legal jobs but none will be as complete as we are. Here an attorney can post the fact that he is looking for a type of job and then refer [potential employers to both to his blog site as well as his expert article postings. No longer will a mere resume, however craftfully created, suffice when the employer can now determine the extent of an attorney's expertise directly from the work product the attorney is most proud and gauge if a contact is warranted and all for free.

5. **Free Discussion Boards**. This is something that I offered years ago to host for free to the California Bar which unfortunately I have found is more interested in charging attorneys fees than serving them. A discussion board allows attorneys to get together despite distance to exchange ideas and help each other. What a solo practitioner misses most is the ability to bounce ideas off a colleague. Discussion boards will help sole practitioners maintain their skills and keep up to date in their field and work with their colleagues as little or as much as they wish.

In addition there will also be a separate discussion board where potential clients seeking attorneys can post questions. Attorneys can see the questions and communicate with the potential client if they desire. This is a free service which many sites charge

6. **Free Legal Research Links**. We have created a site where many of the state and federal links to government agencies are posted free for attorneys. It took a grate deal of time to amass and will be useful for attorneys for research obviously not on a daily basis but it does show the completeness of what we are doing, and our willingness to add any service that can help attorneys in their practice and endeavors.

As said in the beginning if all we offered was just blogs and free cle attorneys would not use us past their initial cle needs. However we offer much more in a free site which will help them make more money in their practice, save money on their operations, or get a job and maintain their skills